

usc Marshall

Lloyd Greif Center for Entrepreneurial Studies and the Center for International Business



PACIFIC RIM ENTREPRENEUR SUMMIT SHANGHAI

Corporate Sponsorship

Platinum Level ~ \$25,000

Broad Recognition ~ Company's logo will be featured as a **sponsor** in all Summit promotional materials and program collaterals, as well as on the official web site. URL will be linked to the Summit webpage.

Company name and logo will be prominently displayed in: invitations and marketing materials, press releases, briefing book, conference handouts and signage throughout the conference.

Company will get a **full-page** advertisement in the conference brochure and will be acknowledged and introduced at the opening reception.

Company will receive a digital contact list of all Summit participants.

Exposure ~ Company will be able to display its promotional materials at an exhibit table inside the conference hall. Company may also provide promotional items for distribution to all participants in the Summit.

Summit Registration Awards & VIP Dinner Awards ~ "Your" business school will pay for up to 5 Summit registration awards for your firm (@\$975 per registrant) and will provide up to 5 invitations for your firm to attend the Founders VIP Dinner on October 22.

Gold Level ~ \$15,000

Broad Recognition ~ Company's logo will be featured as a **sponsor** in all Summit promotional materials and program collaterals, as well as on the official web site. URL will be linked to the conference webpage.

Company name and logo will be prominently displayed in: invitations and marketing materials, press releases, briefing book, conference handouts and signage throughout the conference.

Company will get a **full page** advertisement in the conference brochure and will be acknowledged and introduced at the opening reception.

Company will receive a digital contact list of all Summit participants.

Exposure ~ Company will be able to display its promotional materials at an exhibit table inside the conference hall. Company may also provide promotional items for distribution to all participants in the Summit.

Summit Registration Awards & VIP Dinner Awards ~ "Your" business school will pay for up to 3 Summit registration awards for your firm (@\$975 per registrant) and will provide up to 3 invitations for your firm to attend the Founders VIP Dinner on October 22.

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PACIFIC RIM ENTREPRENEUR SUMMIT SHANGHAI

Corporate Sponsorship

Silver Level ~ \$10,000

Broad Recognition ~ Company's logo will be featured as a **sponsor** in all Summit promotional materials and program collaterals, as well as on the official web site. URL will be linked to the conference webpage.

Company name and logo will be prominently displayed in: invitations and marketing materials, press releases, briefing book, conference handouts and signage throughout the conference.

Company will get a **half-page** advertisement in the conference brochure and will be acknowledged and introduced at the opening reception.

Company will receive a digital contact list of all Summit participants.

Exposure ~ Company will be able to display its promotional materials at an exhibit table inside the conference hall. Company may also provide promotional items for distribution to all participants in the Summit.

Summit Registration Awards & VIP Dinner Awards ~ "Your" business school will pay for up to 2 Summit registration awards for your firm (@\$975 per registrant) and will provide up to 2 invitations for your firm to attend the Founders VIP Dinner on October 22.

Bronze Level ~ \$5,000

Broad Recognition ~ Company's logo will be featured as a **sponsor** in all Summit promotional materials and program collaterals, as well as on the official web site. URL will be linked to the conference webpage.

Company name and logo will be prominently displayed in: invitations and marketing materials, press releases, briefing book, conference handouts and signage throughout the conference.

Company will get a **quarter-page** advertisement in the conference brochure and will be acknowledged and introduced at the opening reception.

Company will receive a digital contact list of all Summit participants.

Exposure ~ Company will be able to display its promotional materials at an exhibit table inside the conference hall. Company may also provide promotional items for distribution to all participants in the Summit.

Summit Registration Award & VIP Dinner Award ~ "Your" business school will pay for up to 1 Summit registration award for your firm (@\$975) and will provide up to 1 invitation for your firm to attend the Founders VIP Dinner on October 22.